



LELO

Come Together

—

## A NEW ERA OF INTIMACY

We're a brand unlike any other: LELO has long established itself as THE luxury pleasure brand, leading the market in design, innovation, technology, and reputation. Our heritage is built on quality, securing its place as the foremost sex toy brand in the world.

We see sex as a vital part of an individual's life. Sexual pleasure has the unique ability to empower, satisfy and inspire and that is precisely what we do for our customers.

LELO



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## A NEW ERA OF INTIMACY

But LELO is not just a sex toy brand; it's a self-care movement aimed at those who know that satisfaction transcends gender, sexual orientation, race, and age.

We're offering the experience of ecstasy without shame, the pleasure of discovering all the wonders of one's body, thus facilitating our customers with confidence that leads to a fulfilled intimate life.

[WATCH THE BRAND VIDEO](#)

LELO





## — BREAKING BARRIERS

Luxury used to be about material possessions. Today we value luxury as an experience, the excitement that comes with discovering something precious and new.

What is more exciting than giving the gift of self-discovery and pleasure? We want to bring the practice of great sex to the mainstream, normalize the beauty of loving thy self, and all that entails.

We want to radically change the way we perceive and talk about pleasure. To be successful in that quest, we need a powerful woman. We need you.



LELO

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## STOCKHOLM IS WHERE THE HEART IS

LELO started with one massager, the original LILY™. Designed in 2003, in LELO's spiritual home of Stockholm, Sweden, word-of-mouth quickly took the original designers, the original product, and the brand around the world. The demand for the elegant and efficient concepts revolutionized the way sex toy design is approached, proving that there was a collective desire for more beautiful intimate objects.

That desire has not changed, but LELO's reach has. Now with offices from Shanghai to San Jose, and most cities in between, LELO's story is inseparably entwined with the changing sexual landscape.

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## IF YOU WANT TO CHANGE THE CULTURE EMPOWER WOMEN

Women are braver than ever and are done pleasing others before pleasing themselves. Nearly 50% of women never experienced an orgasm! This has to change.

If we stop shaming women that proudly seek pleasure, we can shift the entire taboo culture around sex, and maybe even challenge the double standards and censorship affecting the open conversation around human pleasure.



LELO RETAILERS

66

SEPHORA

SELFRIDGES&CO

FEELUNIQUE

NOTINO

DOUGLAS

AMORELIE

goop

lookfantastic

sinful

Galleries  
Lafayette

LE  
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LUISAVIAROMA

Lovehoney®  
the sexual happiness people™

El Corte Inglés

+ - Babeland

Saks Fifth Avenue

de Bijenkorf



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LELO IN NUMBERS

**22 M**

Products sold to date

**160**

Sold in over 160 countries

**300**

Over 300 employees around  
the world

**20**

20 Years of Pleasure. Since  
2003

**200+**

Over 200 patents

**20.000**

Sold in Over 20.000 Retailers



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# MEET OUR BESTSELLERS

With an ever-expanding catalogue of over 50 products, LELO continues to be a pioneer of the pleasure industry - from award-winning oral sex simulators and wireless couples' massagers to classics like prostate massagers and rabbits, we remain dedicated to blending timeless elegance with revolutionary new technology.

LELO

A man in a shiny silver suit and high-heeled shoes is performing a handstand on a rocky, arid hillside. He is holding a gold foil blanket. The background is a clear blue sky.



## **SONA 2 CRUISE™**

### CLITORALLY MINDBLOWING

SONA™ 2 Cruise is a sonic clit vibrator ideal for those looking to experience bigger, longer, and more intense orgasms. Made from premium body-safe silicone and completely waterproof, SONA™ 2 Cruise is created to give you multiple and intense orgasms.

It features twelve vibration settings, each with more intensity, while the Cruise Control™ feature reserves extra power for the grand finale.



▶ WATCH THE VIDEO



## LELO DOT CRUISE™

### PERPETUAL BLISS

Surrender to multiple sensations and aim for spectacular orgasmic pursuits with LELO DOT™ Cruise pinpoint clitoral stimulator. Thanks to Infinite Loop™ technology, it moves in a unique elliptical motion with delicate precision, using the soft and bendable tip to provide a new type of sensation.

But LELO DOT™ Cruise also features signature Cruise Control™ technology that ensures constant intensity throughout use, eliminating the most common complaint against pleasure products.



## TOR 3™

### PRIMAL AFFECTION

Take the next big step in your relationship and ensure great mutual satisfaction with TOR™ 3 pleasure ring. More vibration settings mean more room for experimentation, along with unique customization options using the LELO app.

TOR™ 3 is made of premium body-safe silicone, making it a perfect fit for all shapes and sizes, ideally transferring the sensations to both partners.



## ENIGMA™

### UNKNOWN PLEASURE

ENIGMA™ is a luxurious dual action sonic massager designed to titillate both the entire clitoris - its visible and invisible parts - and G-spot, for an orgasm so intense you'll think you've left this planet.

Featuring the best of sonic waves on the exterior of the clitoris and gentle pulsations of the stimulator within your body, ENIGMA™ flutters in all the right places for an orgasm you won't forget. Perfect addition for experienced toy connoisseurs.



WATCH THE VIDEO



## GIGI 2™

### SHIVER MAKER

Have you ever experienced the body shakes of a true G-spot orgasm? You're about to. The famous GIGI™ 2 is a G-spot vibrator that takes orgasms to a whole new level.

Its curved and flattened tip accurately targets your sweet spot perfectly for an exhilarating climax, every time.





**SILA™**

ETHEREAL FANTASY

Explore your fantasies and redefine the meaning of pleasure with SILA™. As gentle waves surge from the tip of your clitoris, reach the climax of your dreams and soar to new heights of ecstasy.

SILA™ offers a new way to experience foreplay, teaching you about self-love, teasing you to reach your climax slowly as you listen to your body for a more intense orgasm. Build your sexual experience with its softer, deeper, and overall bigger mouth that will give you complete satisfaction from top to bottom.



WATCH THE VIDEO



## TIANI DUO™

### INTIMATE BOND

If you and your partner are looking to connect on a deeper level, both physical and emotional, TIANI™ DUO is the perfect couples' vibrator for you. Innovatively powered by two motors, it allows you to explore a wide range of vibrating patterns, following both your and your partner's anatomies.

It also features a wireless remote that interacts with TIANI™ DUO via hand movement - empowering you to come victorious in a harmonious mutual orgasm.



## IDA WAVE™

### SENSUAL INDEPENDENCE

Our latest app-connected dual vibrator IDA™ Wave, with LELO's patented WaveMotion™ technology, emerges as an icon of pleasure that never disappoints, ideal for sexual awakening on your terms. Allow IDA™ Wave to push all your kinky buttons, with two powerful motors working relentlessly to offer clitoral and G-spot stimulation.

Take your time slowly, connect the app to explore more vibrating patterns, and surrender to the updated design that suits all shapes and sizes for a perfect fit. Or perhaps, play with your partner and surrender to the ultimate hands-free stimulation.



## SORAYA WAVE™

### LAVISH INDULGENCE

SORAYA Wave™ is the world's most luxurious rabbit sex toy offering a full-body orgasmic experience. Feel the power of sexual wellness featuring ultra-powerful vibrations for clitoral stimulation and a pulsating arm for deeply satisfying G-spot sensations.

SORAYA Wave™ is a triple threat that rises and falls within you like the caress of a lover's fingers.



WATCH THE VIDEO



## HUGO™

### INTENSE FINISH

HUGO™ is a luxurious remote control prostate vibrator representing an entirely new approach to male pleasure, whether as a coupled or solo play. Its sleek and smooth design makes it an ideal sex toy to achieve bigger, better, and even hands-free orgasms.

If you're ready to experience a powerful and unmatched prostate stimulation, HUGO™ will serve your every need.



## F1S V2™ POWER PLAYER

F1S™ V2 is the next generation of the ultimate penis stimulator, created for thrill-seekers looking for supreme satisfaction. Fusing the original LELO technology and futuristic design, F1S™ V2 automatic male masturbator allows you to customize the experience and measure your performance.

Get ready to cover your entire erogenous area with deep penetrating vibrations, regardless of your shape and size, and enjoy the ride.





WATCH THE VIDEO

# LELO HEX™

LELO HEX™ Original Condoms move how you move; its inner hexagonal net bends and expands for a perfect fit, no matter your shape. Smooth yet textured, this thin condom feels like a second skin.

LELO

# LELO HEX™



## 1 - HEXAGONAL REVOLUTION

A unique hexagonal cell structure for safest lovemaking.



## 2 - THIN & STRONG

Latex structure combines thinness and strength.



## 3 - PERFECT FIT

Textured on the inside to reduce slippage and improve grip.



## 4 - ULTIMATE COMFORT

Lightly lubricated with a neutralized latex scent.

# HEX CONDOMS

## ORIGINAL

LELO HEX™ are ultra-thin condoms that bring you sublime sensation and impeccable fit. Featuring a famous hexagonal structure that is textured on the inside for a better grip, these are the best condoms you'll ever try.

Natural latex condom

- 0.045 mm thin
- 54 mm diameter
- Lightly lubricated
- Available in: 3, 12 & 36 pack



# HEX CONDOMS

## RESPECT XL

HEX™ Respect XL large condoms offer incredible durability, strength, and flexibility for bigger sizes to experience all the comfort and protection our advanced technology has to offer.

### Natural latex condom

- 0.045 mm thin
- 58 mm diameter
- Lightly lubricated
- Available in: 3, 12 & 36 pack



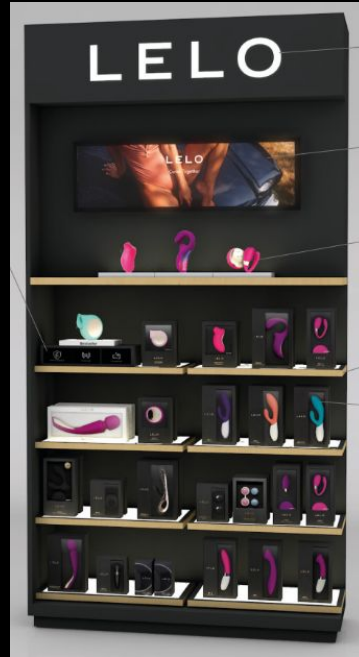
A high-angle, close-up photograph of a woman with her legs crossed, sitting on the hood of a dark blue car. She is wearing a peach-colored, zip-up, form-fitting swimsuit. Her hands are resting on her legs. The car's hood and front grille are visible, with the 'Ford' logo partially seen. The background is a blurred outdoor setting with dry grass.

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**B2B MARKETING,  
PR & COMMUNICATION**

With an in-house creative and marketing & communications teams, LELO continues to lead the conversation around sexual wellness and intimate pleasure in the Media, while our Sales Managers support locally all our B2B partners.



LELO



## B2B SUPPORT

- Sales and marketing support from our local European teams.
- European warehouse & logistics team
- Support with special campaigns from our award winning in-house creative team including experts in design, PR, sourcing, advertising and more.
- POS materials (displays, banners, testers etc.) available in multiple languages.
- For both brick&mortar stores and online shops, we create all-year around campaigns to help you maximize your profits.

LELO

**lavish indulgence**

with come-hither motion




**SORAYA WAVE™ 2**

luxurious rabbit massager

**BUY NOW!**

LELO

**clitorally mindblowing**



**SONA™ 2** | sonic clitoral massager

**BUY NOW**

LELO

**ethereal fantasy**



**SILA™** | sonic clitoral massager

**SHOP NOW**

LELO

**sensual foreplay**




**SMART WAND™ 2**

all-over body massager

**BUY NOW**

LELO

**naturally freaky**



**INA WAVE™ 2**

g-spot and clitoral vibrator

**SHOP NOW**

LELO

**sensual independence**



**IDA™ Wave**

dual stimulation massager

WITH NEW LELO APP

**SHOP NOW**

LELO

**infinite pleasure**



**LELO DOT™**

clitoral pinpoint vibrator

**SHOP NOW**

LELO

**intense finish**




**HUGO™**

remote controlled prostate massager

**BUY NOW**

LELO

**come inside**



**LOKI Wave™ 2**

vibrating prostate massager

**SHOP NOW**

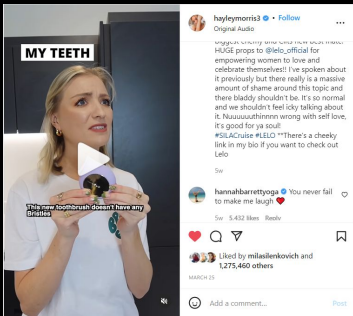




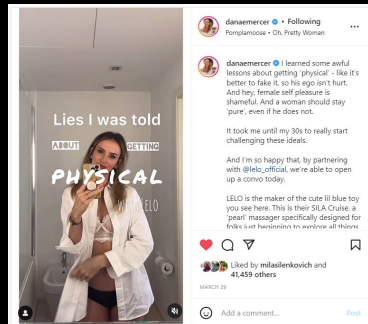
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## BRAND AMBASSADORS

LELO is building the brand and expanding the market via a diverse group of LELO ambassadors that are expanding our community while sharing their love&sex experiences with their very engaged audience.



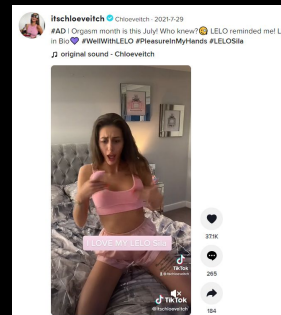
**HAYLEY MORRIS**  
1,205,000 views



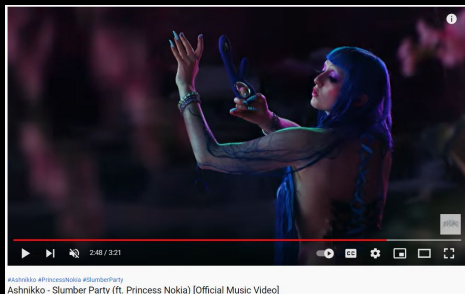
**DANAE MERCER**  
631,000 views



**LAINEY MOLNAR**  
504,000 views



**CHLOE VEITCH**  
700,000 views



**ASHNIKKO MUSIC VIDEO**  
22,010,000 views



**WOWPresents**  
1,705,200 views



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## NOTABLE collaboration

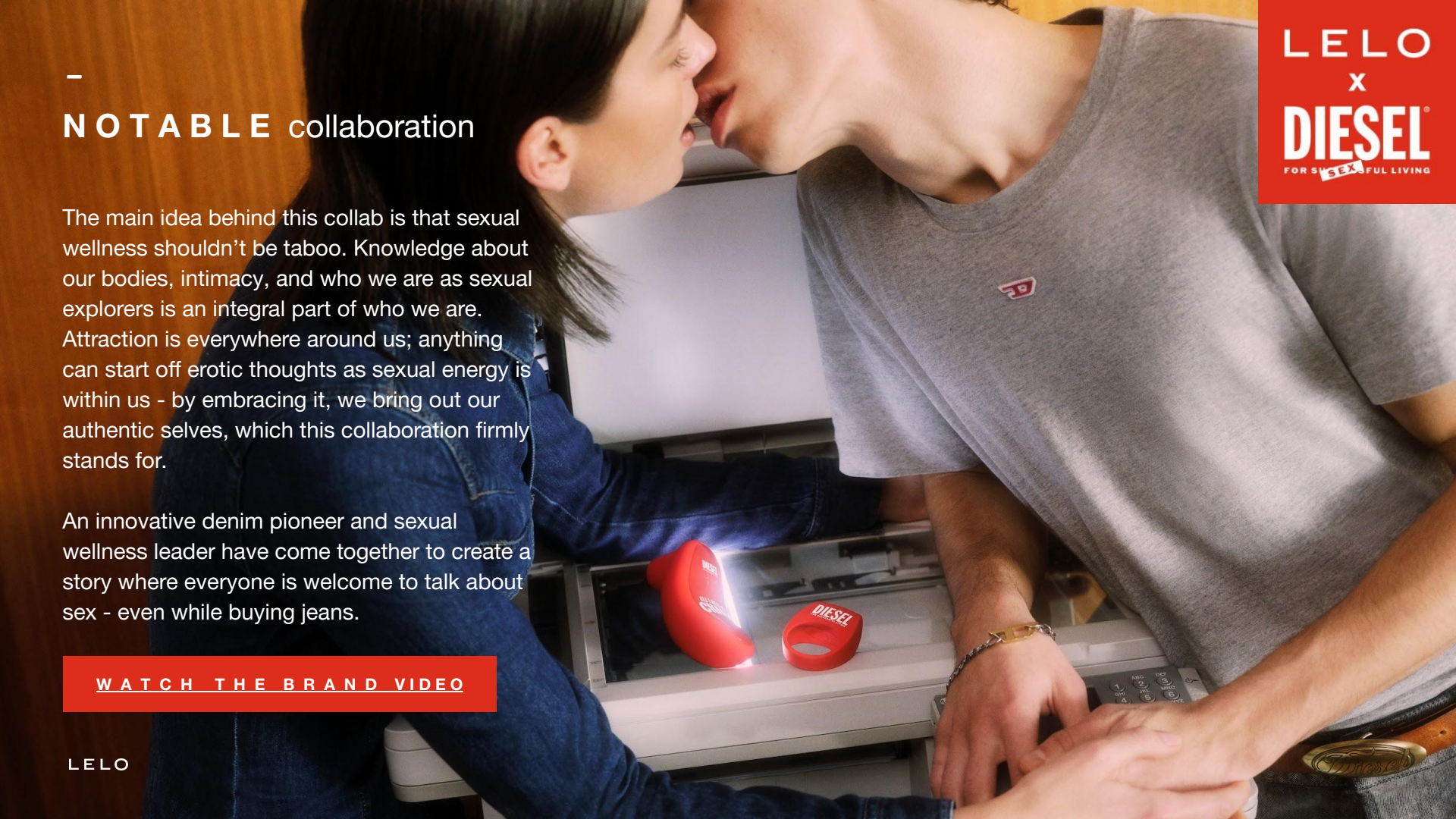
The main idea behind this collab is that sexual wellness shouldn't be taboo. Knowledge about our bodies, intimacy, and who we are as sexual explorers is an integral part of who we are. Attraction is everywhere around us; anything can start off erotic thoughts as sexual energy is within us - by embracing it, we bring out our authentic selves, which this collaboration firmly stands for.

An innovative denim pioneer and sexual wellness leader have come together to create a story where everyone is welcome to talk about sex - even while buying jeans.

[WATCH THE BRAND VIDEO](#)

LELO

LELO  
X  
DIESEL<sup>®</sup>  
FOR SEXUAL LIVING



THANK YOU

