

# Pluma Bracket Collection

Buzz Hotels



## Sustainable Amenity Solutions

---

Consumers are becoming increasingly concerned about sustainability and environmental issues. When they travel, they are making decisions and choosing to support organizations doing the right thing by the planet.

Regulation is following community sentiment, and California recently passed legislation prohibiting mini plastic bottles for hotel bathroom amenities from 2023.

It is now time to innovate and lead this exciting industry change by launching pump dispensers for your hotel. By removing single use plastic, you'll make a positive change for the environment as well as giving your guests a luxury experience.

**buzz.**



# Agenda



01

The Pluma Bracket  
Collection



02

The Pluma Bottle



03

Luxury Vanity Top  
Solutions

01

The Pluma Bracket Collection

# The Pluma Collection

## Pluma Wall Mount

Feather light, wall-mounted bracket system.



## Pluma Countertop

An alternative to traditional wall-mounted brackets.



## Pluma Slimline Metal

Metal bracket system that is premium and discrete.



## Pluma Lockable Collar

Rigid, tamper proof reusable collar.



## Pluma Wall Mount Bracket

The Pluma Wall Mount bracket is tamper-proof and theft-proof providing the reassurance of unrivalled security and enabling easy product servicing.

Offering a clean and modern look, Pluma Wall Mount is flexible for use with our 300ml and 480ml bottle sizes, a wide variety of brands and multiple colorways to compliment every bathroom interior.

### Benefits



Sustainable



Tamper Proof



Theft Proof



Rapid Replenishment



Color Options



Modular Configurations



# Wall Mount Componentry & Installation

Each Pluma bracket is an assembly of custom-designed, premium quality plastic parts.

The tough polycarbonate plastic is highly durable, with a beautiful matte surface finish that resists scratches and watermarks.

## Modular Configuration

Single



Double



Triple

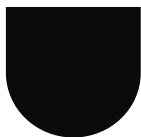


## Colour Options

Shell White



Black



Dove Grey



Dusty Jade



**buzz.**

## Installation Steps

Installation is easy and secure, with screw-in or adhesive options.

Recommended installation on traditional walls; avoid mirror and glass.



01

Secure Mount Plate to wall. Select single, double or triple.



02

Hook on Base Piece and secure with hex bolt.



03

Slide on Top Piece and snap into place.



04

Use Release Key to open bracket and install bottles.

# Wall Mount Bottle Replenishment

01

Insert Release Key



02

Raise Top Piece



03

Replace Bottles



04

Close Top Piece





# Pluma Countertop Bracket

The Pluma Countertop solution offers an alternative to traditional wall-mounted brackets.

Bottles are secure from theft and tampering, with bottle refill and interchange fast and easy with the universal Pluma Key.

## Benefits



Tamper  
Proof



Theft  
Proof



Rapid  
Replenishment



Modular  
Configurations



# Countertop Componentry & Installation

The Countertop Bracket is flexible for use with either 300ml or 480ml bottles - the security bar defines the difference and is easily interchangeable.

The tough polycarbonate plastic base is highly durable. Finishing options are customisable for the security bar, with both brushed metal and black finishes available.

## Modular Configuration

480ml



300ml



## Security Bar Colour Options

Brushed  
Stainless Steel



Black Powdercoat  
Stainless Steel



**BUZZ.**



### Secure

Bottles can only be accessed using the proprietary Pluma Key.

Insert & twist on each side to release the Security Bar.



### Customisable

Designed for 300ml or 480ml bottles.

Security bar comes in a variety of finishes to compliment any bathroom interior.



### Convenient

Easily installed on most countertop surfaces.

## Pluma Slimline Metal Bracket



**KLUR**

**The Blooming Rose**

—  
Sandalwood + Rose  
AROMATIC HAND  
+ BODY WASH

—  
gel douche  
aromatique

375 mL  
12.68 FL. OZ.

**KLUR**

**Aura Remedy**

—  
Evening Primrose  
+ Vitamin E  
VITAMIN ENRICHED  
HAND + BODY BALM

—  
baume corporel  
enrichie en vitamines

375 mL  
12.68 FL. OZ.

The Pluma Slimline is a premium yet discrete tamper and theft resistant wall-mounted bracket system.

The bracket aligns with the universal Pluma Key for fast and easy bottle replenishment.

### Benefits



Strong, metal  
construction



Tamper  
Proof



Theft  
Proof



Rapid  
Replenishment



Color  
Options



Modular  
Configurations

# Slimline Componentry & Installation

The Slimline bracket has our unique proprietary metal body and locking system that offers aesthetic and functional benefits.

This solution utilises a modular slim metal frame which assembles into multiple configurations. The bracket comes in both 300ml and 480ml size fitment.

## Modular Configuration

Single Bracket



Double Bracket



Triple Bracket

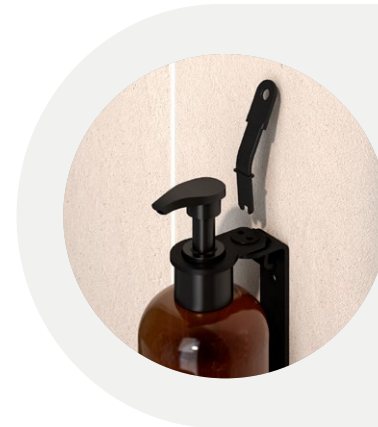


## Colour option

Polished  
Stainless Steel

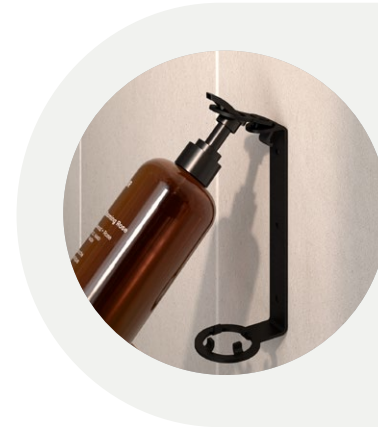


Matte Black  
Powdercoat



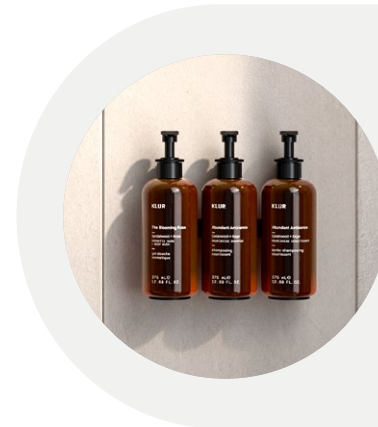
Bottles can only be accessed using the proprietary Pluma Key.

Insert & twist Pluma Widget to release locking collar.



Once locking collar is loose, the bottle can be easily lifted up on an angle.

Replenishment takes less than 20 seconds.



Designed to be visually clean in every configuration; providing the best balance of form and function.

# Pluma Lockable Collar

## Benefits



Shatterproof  
design



Tamper  
Proof



Reusable



Easy to use

The Pluma Lockable Collar is a unique attachment that provides instant tamper proofing to all Pluma bottles.

Bottles are secure from tampering, offering the reassurance that contents are safe.



# Lockable Collar Installation

The Lockable Collar has our unique proprietary locking system inbuilt into the part. It has an easy snap fit design, and can be opened using our universal Pluma Key.

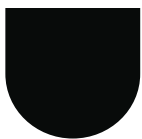
The collar is made from tough polycarbonate that is durable and shatterproof, giving this unique design its ability to be reused over and over again.

Fits all Pluma bottles and pump



Colour Option

Matte Black



BUZZ.

## Installation Steps

Installation is fast and easy by utilising the snap fit design.

Pluma Lockable Collar is only compatible with Pluma bottles and pump



01

To secure the bottle, snap fit part A to Part B with an audible click.



02

Using the Pluma Key, insert into the key hole, and apply a 'push and twist' motion.



03

The collar comes apart easily, to be reused again.

02

The Pluma Bottle

# The Pluma Bottle

## Profile & Colour Options

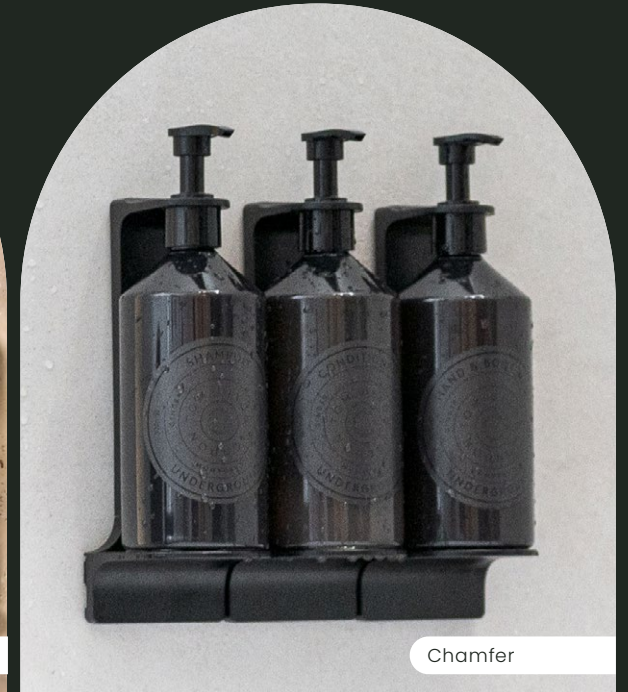
The Pluma bottle range allows for effective brand translation.

There are four bottle profiles to choose from, each option customisable by colour and opacity.

There are several standard finishes to choose from, with bespoke colours available on request.

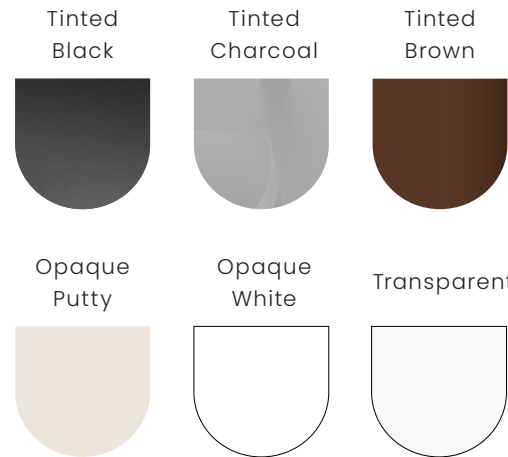


Full Round



Chamfer

## Colour Options



Cylinder



Taper Round



# Premium Skincare Brands



03

Luxury Vanity Top Solution

# Pluma Wall Mount

## Verso Skincare

Designs are subject to brand approval



# Pluma Wall Mount

Tumi Skincare

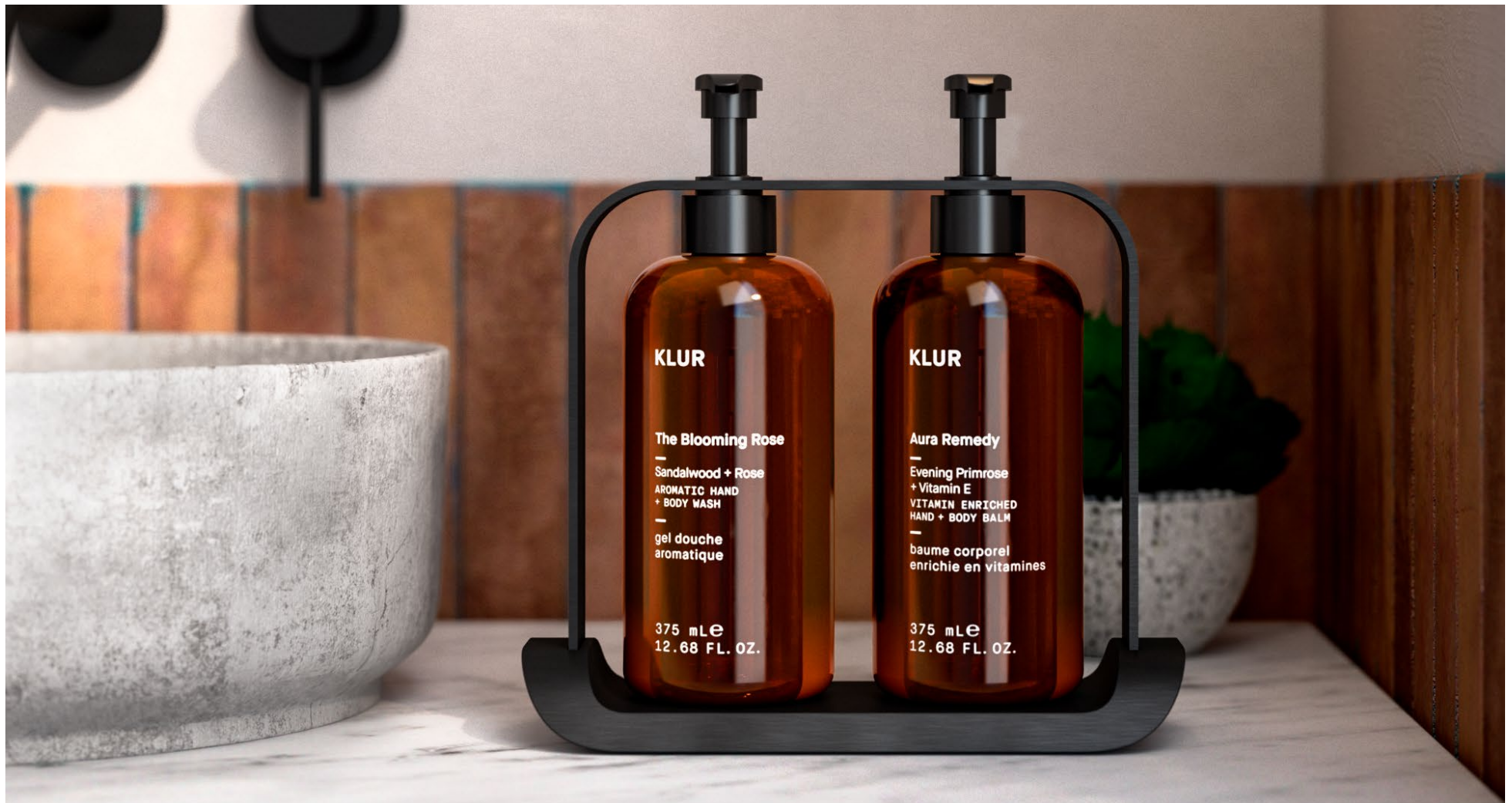
Designs are subject to brand approval



# Pluma Countertop

Klur Skincare

Designs are subject to brand approval



**buzz.**

HOT18042 / Let's Create  
Confidential Information and © Buzz Products Pty Ltd 2023. All Rights Reserved.

# Pluma Countertop

Tom Dixon Skincare

Designs are subject to brand approval



# Let's Create



**buzz.**

[create@buzzproducts.com](mailto:create@buzzproducts.com)

© Buzz Products Pty Ltd 2023. All Rights Reserved. Buzz retains sole copyright in all artwork, designs and concepts contained in this presentation or as otherwise submitted by Buzz to Clients from time to time. Clients must not use, reproduce, copy, adapt, alter or otherwise exploit in any way any artwork, designs or concepts (or any part of them) which are the same as or deceptively similar to any artwork, designs or concepts belonging to Buzz. All material and information contained in this document is commercial and confidential information and is the sole property of Buzz.

