



# Enhancing The Guest Experience

Wellness & Gifting



## Who We Are

---

For over two decades Buzz has created iconic brand collaborations across leading airlines and hotels globally to create aspirational products and memorable experiences for travellers.

**buzz.**



23

Years of Experience

94

First-to-Market Launches

79

Design, Innovation & Sustainability Awards

17

Sustainable Programs Launched

100M

Bottles Diverted from Landfill to EcoThread™

13M

Single-use Plastic Bags Eliminated

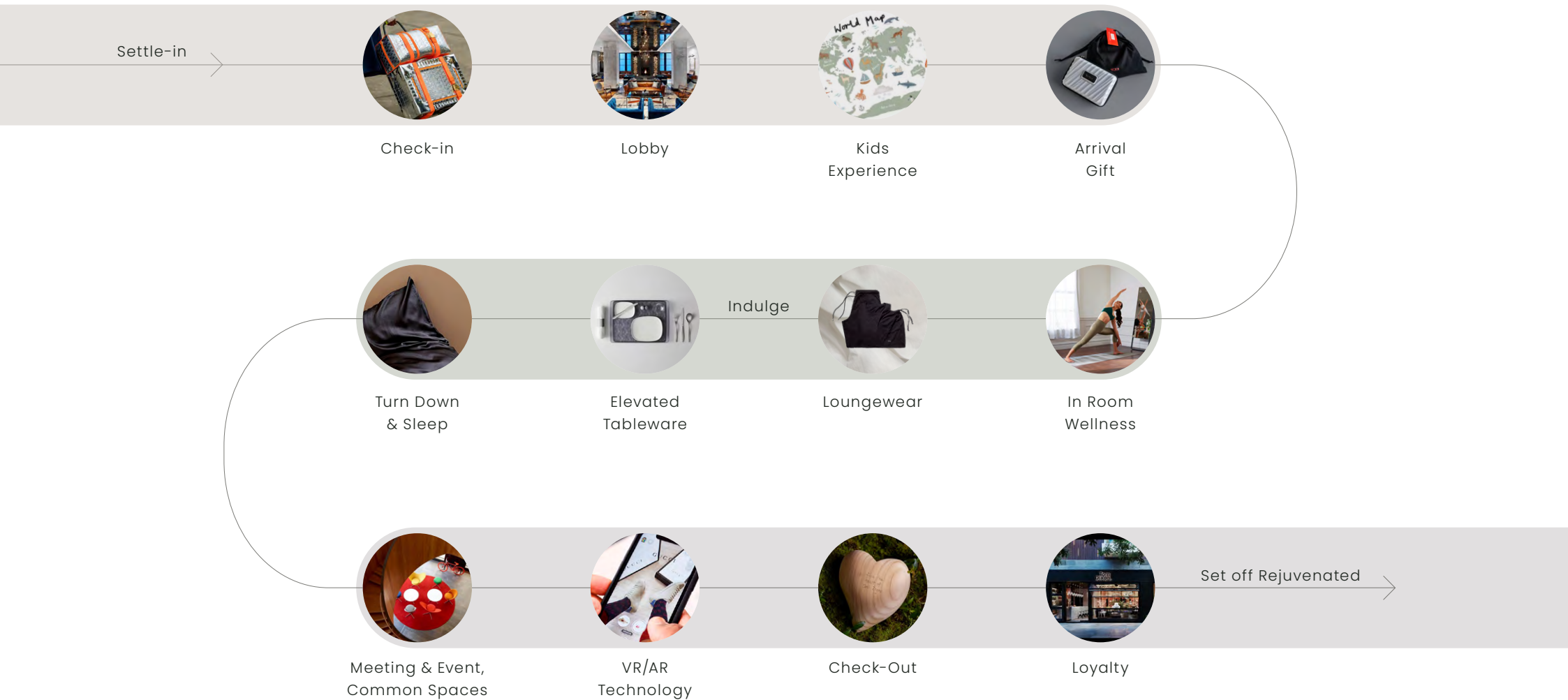
160M

Products Produced Every Year



# The Hotel Journey

Buzz is renowned for delivering a luxurious and holistic brand experience for hotels. Guests can be immersed in the world of the brand through numerous touchpoints, where products, services and experiences lead to unforgettable moments that enhance their stay and create lasting memories.



# Create an Enhanced Experience

---

A carefully curated edit of desirable items can evoke a sense of surprise and delight for your most important guests.

Create unique and inspiring experiences to enhance your guests' stay with our Wellness & Gifting collection, designed with our signature craftsmanship, attention to detail and with a nod to sustainability.





## For the Conscious Traveller

Created with travellers in mind, Edition Voyage is a performance-driven skincare collection designed to combat the elements of travel while promoting a sense of wellbeing.

Rich in nourishing ingredients, Edition Voyage formulas promote hydration, relaxation and a moment of indulgence for travellers.

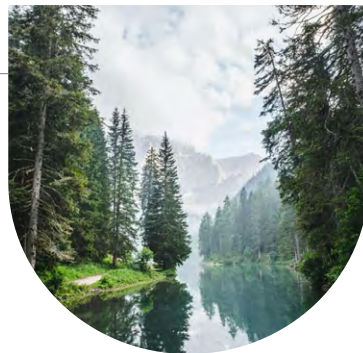
Free from Parabens, Phthalates, Synthetic Colourants and Animal Testing.



# Key Attributes



Elevated Wellness Experiences



Sustainable & Considerate to the Environment



Luxurious Product Offering



Highly Collectable & Reusable Keepsakes

## Our Product Categories

---

Hotel Wellness & Gifting



01

Wellness &  
Turndown Service



02

Loungewear



03

Travel Essentials



04

Writing Accessories





# 01

## Wellness & Turndown Service

Discover a luxurious, holistic wellness experience with our curated selection of Edition Voyage products.

From the sweetest of dreams to a few moments of shut-eye, finding time to unwind is a high priority for travellers. A few spritzes of pillow mist, or a hydrating night serum will provide a sanctuary for tranquillity and wellbeing.

This collection embodies our commitment to creating thoughtfully designed products where your guests can relax and rejuvenate during their stay.



# Wellness & Turndown Service

## Kit One: Relaxation Kit

Designs are subject to brand approval



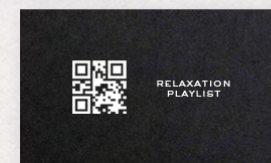
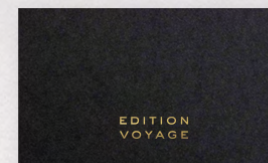
Pillow & Linen Spray 7ml



Relaxing Bath Salts 30g



Relaxing Pulse Point Oil 5ml



Relaxation Playlist Card



Valet Tray

# Wellness & Turndown Service

## Kit Two - Restful Sleep Kit

Designs are subject to brand approval



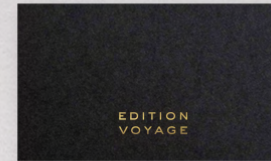
Eye Mask, Faux Silk



Sleep Mist 7ml



Cotton Pouch



Rest & Sleep Tips Card



# Wellness & Turndown Service

## Kit Three: In-Room Spa & Wellness Kit

Designs are subject to brand approval



Edition Voyage recycled card box with branded belly band



Diecut insert with: Bath Salts 30g, Overnight Facial Mask 10ml, Cooling Foot & Leg Gel 10ml, Warming Massage Balm 5g and Shower Steamer

# Wellness & Turndown Service Collection Overview - Skincare

Designs are subject to brand approval



Facial Treatment Mask  
Juniper Berry



Facial Treatment Essence 6ml



Overnight Facial Mask 10ml  
Juniper Berry



Hand Cream 10ml  
Amber Cologne



Cooling Foot & Leg Gel 10ml  
Rosemary Oil



Warming Massage Balm



Lip Balm 5ml  
Mint



Uplifting Pulse Point Oil 5ml



Relaxing Pulse Point Oil 5ml



Sleep Mist 7ml

# Wellness & Turndown Service Collection Overview - Additional Items

Designs are subject to brand approval



Bath Salts 30g



Aromatherapy Shower Steamer  
Available in single/double



Pillow & Linen Spray 7ml  
Sweet Orange & Frankincense



Garment Refresh 18ml  
Ginger & Lavender



Gift Box  
Available in 2 sizes



## 02

### Loungewear

---

Relax and unwind with our loungewear essentials.

Luxuriously relaxed-fit pieces are crafted with thoughtful details, such soft cotton jersey fabric, ribbed cuffs and a drawstring waist; thoughtful details designed to provide an extra touch of comfort for your guests.

**buzz.**



# Loungewear

## Oversized Hoodie

Designs are subject to brand approval



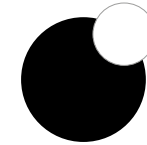
Long sleeved with ribbed cuffs

100% cotton jersey material

Hoodie features a drawstring cord

Relaxed comfortable fit with elasticated waistband

### Colour Palette



Black & white

### Material



100% cotton jersey material

### Branding

**EDITION  
VOYAGE**



# Loungewear

## Oversized Sleepersuit

Designs are subject to brand approval

Elasticated waistband  
with drawstring cord

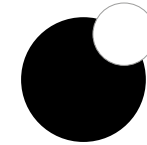
Jersey material,  
88% cotton & 12% poly

Relaxed slim-line  
fit pant

Round crew  
neckline

Housed in a  
drawstring bag

### Colour Palette



Black & white

### Material



Jersey material,  
88% cotton & 12% poly

### Branding

**EDITION  
VOYAGE**

# Loungewear

## Eye Mask

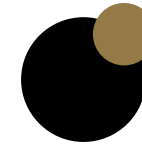
Designs are subject to brand approval



100% faux silk  
satin material

One size fits all with a  
satin-encased elastic Strap

### Colour Palette



Black & gold

### Material



100% faux silk  
satin material

### Branding

**EDITION  
VOYAGE**

# Loungewear

## Slippers In Bag

Designs are subject to brand approval



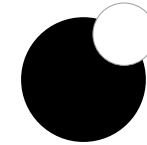
One size fits all

Soft & comfortable to wear

Jersey material,  
88% cotton & 12% poly

Housed in a  
drawstring bag

### Colour Palette



Black & white

### Material



Jersey material,  
88% cotton & 12% poly

### Branding

**EDITION  
VOYAGE**

# Loungewear Collection Overview

Designs are subject to brand approval



Oversized Hoodie



Oversized Sleepersuit



Eye Mask, Faux Silk



Slippers in Bag



# 03

## Travel Essentials

---

Discover our edit of travel essentials, each designed with Buzz's signature craftsmanship and attention to detail; from our generously sized wash bag, to our convenient travel wallet.

Our accessories have been designed to keep guests perfectly organised during their stay!



# Travel Essentials

## Valet Tray

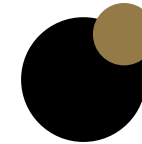
Designs are subject to brand approval



Saffiano  
eco leather

Edition Voyage  
debossed logo

### Colour Palette



Black & gold

### Material



Saffiano eco leather

Open view



Featuring 4 metal press  
studs in each corner



### Branding

**EDITION  
VOYAGE**

# Travel Essentials

## Envelope Case

Designs are subject to brand approval



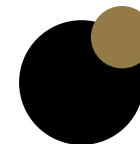
Eco leather material

Edition Voyage  
debossed logo



Gold-tone press stud hardware

### Colour Palette



Black & gold

### Material



Eco leather material

### Branding

**EDITION  
VOYAGE**

# Travel Essentials

## Travel Wash Bag

Designs are subject to brand approval

Nylon zip with signature  
Edition Voyage puller

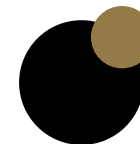


RPET Material (lining)  
Saffiano eco leather (outer)

Elastic compartment straps

Bag size:  
W219mm x H130mm x D50mm

### Colour Palette



Black & gold

### Material



RPET Material (lining)  
Saffiano eco leather (outer)

### Branding

**EDITION  
VOYAGE**



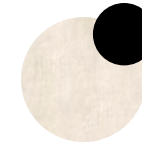
# Travel Essentials

## Cotton Pouch

Designs are subject to brand approval



### Colour Palette



Natural colour & black

### Material



100% Recycled cotton

### Branding

**EDITION  
VOYAGE**

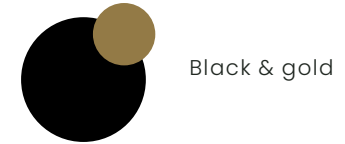
# Travel Essentials

## Card Holder

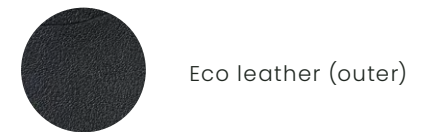


Designs are subject to brand approval

### Colour Palette



### Material



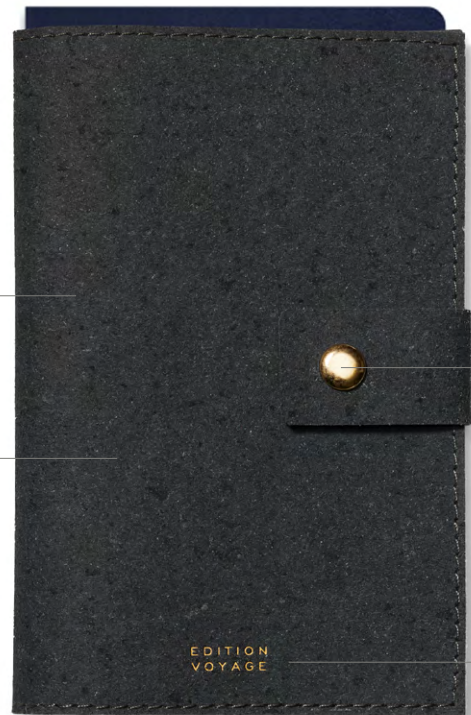
### Branding

EDITION  
VOYAGE

# Travel Essentials

## Passport Holder

Designs are subject to brand approval



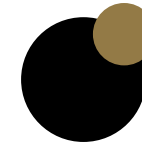
Eco leather

Internal slip pockets

Magnetic gold-tone hardware

Edition Voyage debossed logo

### Colour Palette



Black & gold

### Material



Eco leather

### Branding

**EDITION  
VOYAGE**

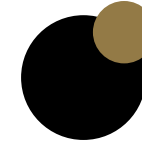
# Travel Essentials

## Luggage Tag

Designs are subject to brand approval



### Colour Palette



Black & gold

### Material



Eco leather material

### Branding

EDITION  
VOYAGE

# Travel Essentials

## Earplugs In Case

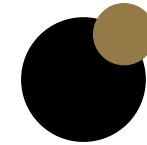


Protective  
rPET Case

PVC Ear plugs

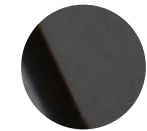
Designs are subject to brand approval

### Colour Palette



Black & gold

### Material



rPET Case material

### Branding

**EDITION  
VOYAGE**

# Travel Essentials

## Collection Overview

Designs are subject to brand approval



Valet Tray



Envelope Case



Travel Wash Bag



Cotton Pouch



Card Holder



Passport Holder



Luggage Tag



Earplugs in Case

# Travel Essentials

## On-The-Go Kit

Designs are subject to brand approval



Edition Voyage recycled card box with branded belly band



Passport Holder



Card Holder



Luggage Tag



# 04

## Writing Accessories

---

Ensure your guests put pen to paper with our writing accessories, featuring notebooks crafted from recycled material to stylish writing necessities.

A written record for your guests to highlight their thoughts and experiences during their stay!

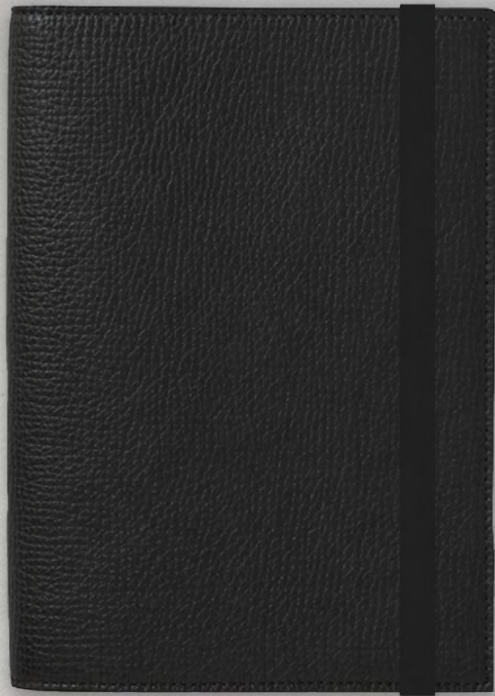




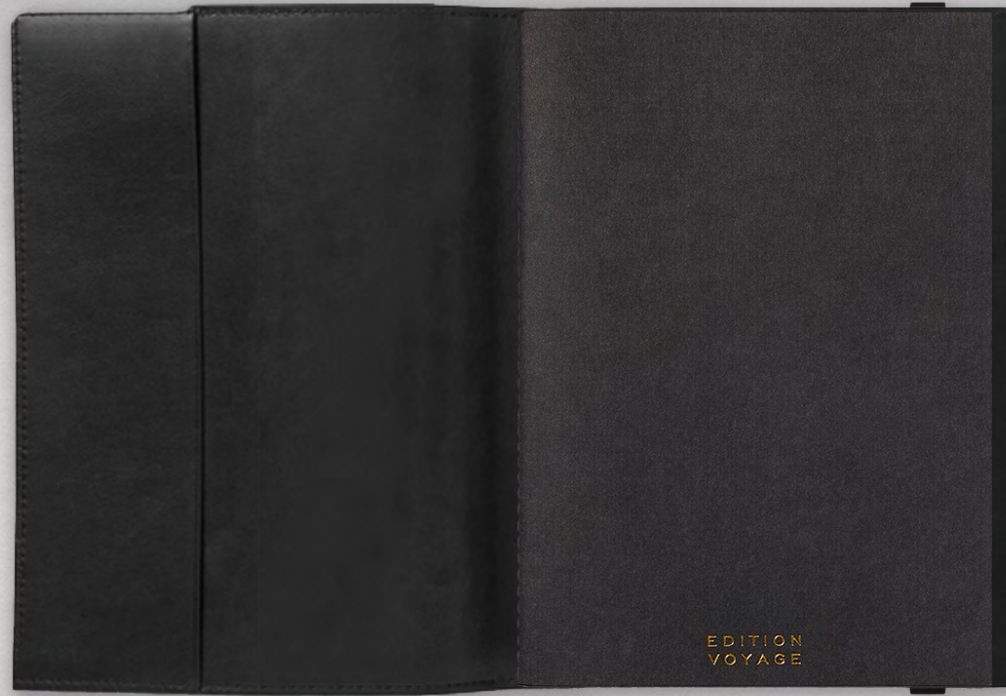
# Writing Accessories

## Kit One: Journal Set

Designs are subject to brand approval



Notebook Sleeve



Edition Voyage  
Voyage Notebook



Edition Voyage  
Graphite Pencil

# Writing Accessories Collection Overview

Designs are subject to brand approval



Metal Pen



Graphite Pencil



Voyage Notebook



Notebook Sleeve

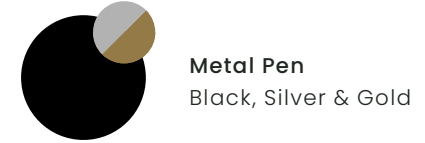
# Writing Accessories

## Metal Pen and Graphite Pencil

Designs are subject to brand approval



### Colour Palette



### Branding

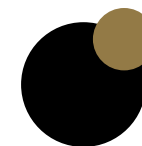
**EDITION  
VOYAGE**

# Writing Accessories

## Voyage Notebook

Designs are subject to brand approval

### Colour Palette



Black & Gold

### Branding

**EDITION  
VOYAGE**



A5 Size

Blank 100gsm acid free paper (inner) assembled with cotton stitching

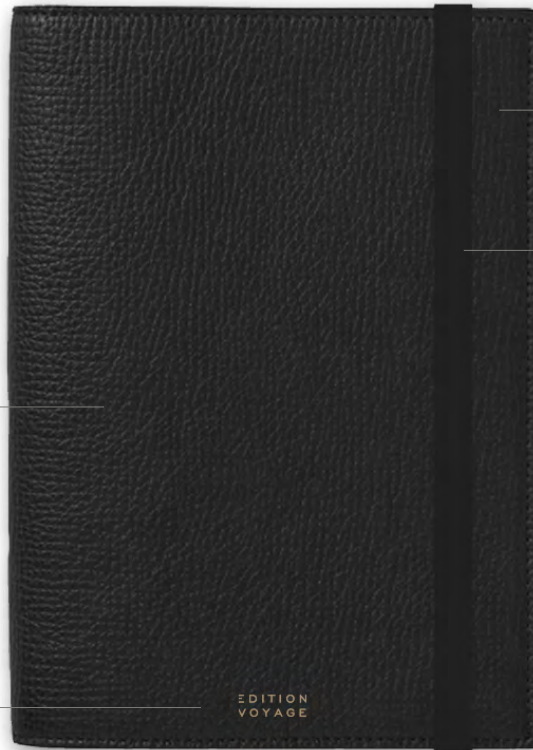
Recycled FSC certified paper (outer)

Edition Voyage logo

# Writing Accessories

## Notebook Sleeve

Designs are subject to brand approval



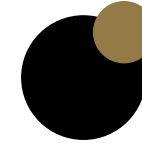
Suede - back PU

Edition Voyage logo

Sleeve holds  
A5 Voyage notebook

Elastic

### Colour Palette



Black & gold

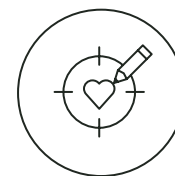
### Material



Suede - black PU

### Branding

**EDITION  
VOYAGE**



## Make it Personal

---

Create an immersive and memorable guest experience with the addition of your logo on selected product; a keepsake and reminder long after the guest has checked out.



# Make it Personal

## Customisation

Customise your selection with these additional options:

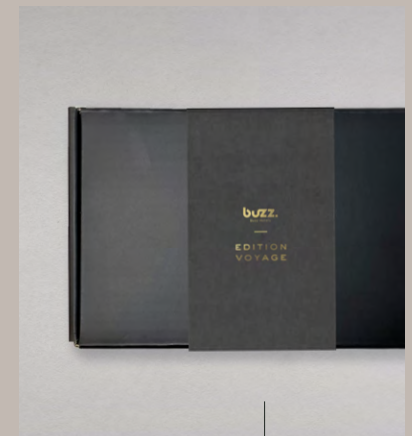
- › Personalise accessories with the addition of your logo (minimum order quantities apply)
- › Add your signature branding to gift boxes
- › Include a romance card with product detail as part of the guest experience
- › Display a tent card beside turn down products as a final touch

### Colour Options



**buzz.**

Welcome tent card



Custom branding on box

Custom branding

# Let's Create



**buzz.**

[create@buzzproducts.com](mailto:create@buzzproducts.com)

© Buzz Products Pty Ltd 2023. All Rights Reserved. Buzz retains sole copyright in all artwork, designs and concepts contained in this presentation or as otherwise submitted by Buzz to Clients from time to time. Clients must not use, reproduce, copy, adapt, alter or otherwise exploit in any way any artwork, designs or concepts (or any part of them) which are the same as or deceptively similar to any artwork, designs or concepts belonging to Buzz. All material and information contained in this document is commercial and confidential information and is the sole property of Buzz.

