

# zooki®

nutrition done differently



# zooki®

Great-tasting health supplements, in **effective** doses,  
delivered in a way you'll actually **absorb**... and love!

Over 50,000 loyal customers

Over 7,000 ★★★★★ reviews

Excellent ★★★★★ ★ Trustpilot

Highest-rated health supplement brand in the UK





# Why Zooki?

## We're unique

Zooki is a family-run nutrition brand, redefining the healthy snack market

Trusted by the likes of Soho House, Selfridges and many more as well as a 5\* rating on Trustpilot

We are the intersection of cutting edge innovation and experience, renowned for delighting customers with great taste and tangible health benefits

## Our partners speak to our quality





# Why Zooki?

## We're unique

Zooki is a family-run nutrition brand, disrupting the outdated pills, capsules and powders industry

We've grown to become the #1 health supplement brand in the UK<sup>1</sup>. Trusted by the likes of Soho House, Selfridges and many more

We are the intersection of cutting edge innovation and experience, renowned for delighting customers with great taste and tangible health benefits

## Our partners speak to our quality







# The task at hand

## Your guests are more health-conscious than ever

**> 7 in 10**

adults are proactively trying to lead a healthy lifestyle, up 33% since 2019<sup>1</sup>

**> 8 in 10**

people consciously look for healthy options when away from home<sup>1</sup>

**1 in 3**

people are limiting their alcohol consumption<sup>1</sup>

## You obsess over guest experience and service

Guest satisfaction is paramount. Demonstrating your care for your guests' needs and interests sets you apart from the crowd

## The task of innovation and ever growing guest expectations

Rising room rates present a challenge to a hotel to innovate and strengthen the overall guest package and experience. Every touchpoint needs to wow your guests and detail is important



# How can Zooki work for you?

## Enhance your levels of guest service

Use Zooki to serve both the health interests of all your guests, whilst deepening your tailored approach to each unique individual. Not only are you implementing personalised service, but also showing consideration and care for the guest

## Guests will associate feeling good with your hotel

Leave a lasting memory with your guests, who will equate your hotel as placing genuine importance on wellbeing

## Testimonial

*"We trialled Zooki as we were focusing on improving guest scores and guest retention. Now we use Zooki for our corporate events and in-room amenities. We're delighted to have received all positive feedback so far, with 100% consumption and 0 leftovers"*

**UK Hotel Partner, 6 months of ongoing partnership with Zooki**







# Tailored amenity | Zooki for every guest

## Welcome pack for all guests

Your body needs Vitamin C and Vitamin D to combat symptoms of stress and weakened immune systems, which build up from the stressors of busy lifestyles and particularly when travelling. Give your corporate, far-travelling and health-oriented guests a boost

## The relaxation, beauty and pampering guest

Whether it's a guest who engages in the spa, or someone who takes pride in their appearance, Zooki's award-winning Collagen<sup>1</sup> helps your guests improve their skin from within, especially when paired with Vitamin C and Hair Zooki for the full beauty treatment

## The active guest

It's difficult for your guests to maintain your physical regime when away from home. Vitamin C is proven to deliver boosts to energy levels, while Turmeric and Collagen are your guests' ideal recovery partner

## Hangover Kits

Vitamin C Zooki and Turmeric Zooki are powerful antioxidants designed to soothe cellular stress from hangovers, and boost energy



# How to integrate Zooki in other areas of your hotel

## Guest Facing

Providing for guests' wellbeing at a variety of touchpoints

- ✓ Corporate events & conferences
- ✓ Package Enhancement (e.g. Collagen for Weekend Spa Package)
- ✓ Loyalty bonus
- ✓ Spa
- ✓ Gym
- ✓ Breakfast
- ✓ In-Room Bar

## For Employees

Concerned about the cost of sick days? Know that healthy and happy employees create happy guests, but not sure how to facilitate this?

- ✓ Canteen
- ✓ Onboarding (subscription offer)
- ✓ Gifting (e.g. Festive)





# Covering our tracks is important to us too..

All Zooki products are  
certified carbon negative...

...and we're  
working towards  
**B-corp certification**

Return.  
Recycle.  
Reward.



Hotels can recycle the sachets  
with us for free..





# zooki<sup>®</sup>

nutrition done differently

