

BESPOKE
/
TEXTILES

Helping you communicate
your brand through textiles



SOURCE



DEVELOP



DELIVER



“Genuine and upbeat, Bespoke Textiles create a fresh approach to business. I couldn’t recommend Katie highly enough.”

Kelly Taylor | Shoreditch House



“Bespoke Textiles provided an excellent service to us - superior design and product quality always delivered on time with a clear forward plan to cope with our growth. No doubt will be my go to person for future endeavours.”

Roberto Moretti | Bill's Ex Managing Director

“Katie introduced me to some fabulous suppliers and gave me a lot of creative input which I valued greatly. She took care of the factory liaison and all the quality, sample and shipping details, which made my life very easy.”

Julia Dee | Total Wardrobe Care

We source, develop and supply unique uniforms, aprons and napkins to heritage and hospitality brands globally.

We deliver over 50,000 custom made textile items every year to our clients.



Director - Katie Young Gerald

With over 25 years experience in luxury fashion and textiles, Bespoke Textiles are all about creating beautiful purpose lead garments using sustainable global supply chains.

We have an invaluable expertise in fabrics, garment design, technology and manufacturing. Our skills and knowledge are firmly rooted in sourcing, developing and supplying luxury textiles and clothing through a tried and tested network of British and overseas family owned factories, a global relationship which has spanned more than 20 years. Katie has built many of these relationships first hand, after living in Hong Kong and London, UK.

Make a great first impression!
What you wear, how you wear it, your
body language and attitude are all
summed up in those first moments.



**Staff love unique uniforms, aprons, napkins,
blankets, cushions and clothing and take
more pride in wearing and displaying them.**



Would it make a difference to you?

You have 7 seconds to make a first impression. 86% of what you communicate is non verbal. Why waste your only shot in making a great first impression? Consumers are really conscious when staff feel awkward, it comes out in their service. Imagine benefiting from better engagement because staff felt congruent to their customers and environment? An example of how powerful style can be on brand image and service is Virgin Atlantic who commissioned Vivienne Westwood to design their uniform.

We make it seamless and easy.

Did you know that adding your garment label or branding makes your uniform legally tax deductible? With hospitality having higher staff turnover than any other industry, we provide clarity on better features for fit, sizing and reorder ratios to keep you clothed and comfortable! As experts, we take you through a unique 6 stage process making it easy and enjoyable, to have your style essentials ready and repeatable.

We can even connect you with a storage and pick and pack delivery service!



DISCOVER

DESIGN

DEVELOP

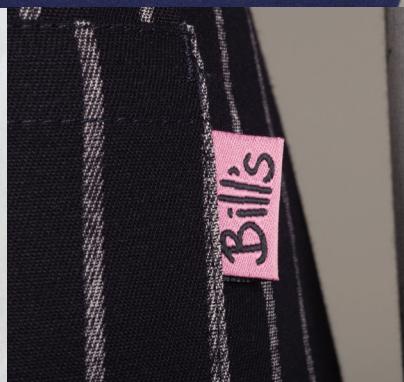
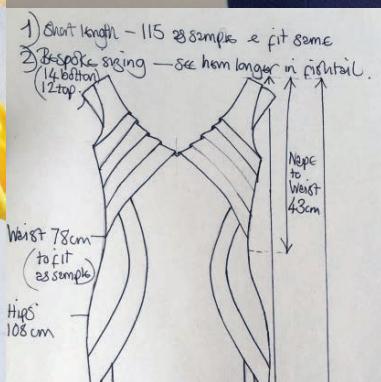
PRODUCE

QUALITY
CONTROL

DELIVER



We've found that staff love wearing custom designed uniforms and care more about the brand - that's great for customers!



No one ever thinks they have a uniform problem until they have to deal with it.

Here are the niggles

Lack of consistency:

Most people cannot find what they want in the shops or off the shelf. Standard supplies can be dull and dated plus fashion retail changes every 6 months, so you can't often buy the same again. This creates a huge headache for managers, £1000s on wasted costs, not to mention huge confusion to your brand identity.

Engagement:

Statistics show staff are more engaging when they feel that they fit in and the result is they sell more, serve better and stay loyal for longer.

Fit and Supply:

Over 75%- 300% of staff leave in Hospitality, including the uniform! New bodies arrive in different shapes and sizes and need to have the right fit and style available. Embracing diversity of body shapes and being able to know how to best dress them, improves self esteem and team moral.



Enjoy a discovery session to explore what your brand style could look and feel like.

How does it work

1. Discovery session - find your style and we go research
2. Design
3. Development, samples, fabrics
4. Pre Approval - Production
5. Quality Control
6. Delivery process

We take you by the hand and co-create your ideal solution. We build the supply chain that's tailored to you.



Here is the solution

SOURCE

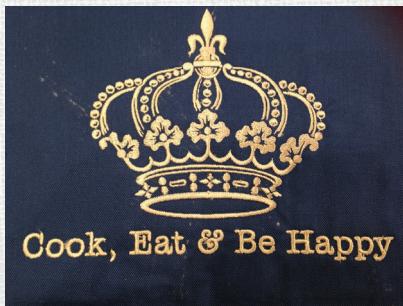
We have long-standing, trustworthy relationships with a vast network of factories across the UK, Europe and the Far East.

DEVELOP

We hear you, it's a minefield! Where do you start in evolving your product idea and vision? We co-create your product with tailored to you expertise.

DELIVER

With over 25 years experience, we bring it all together to efficiently deliver your products, on time, to anywhere in the world.



Our credibility

We are recognised for Designer uniforms at high street prices luxury service and we are known for the highest quality items, which we always inspect ourselves, in person and on time.

"I give Bespoke Textiles a 10/10 on product, 10/10 on process and 10/10 on service. Katie made the whole process simple, seamless and quick"

Rob Seals | The Hospital Club





Bespoke



Textiles

Katie Young Gerald - Director

katie@bespoketextiles.co.uk

+44 (0)7855 764 984

Shreya Vadgama - Project and Product Development

shreya@bespoketextiles.co.uk

Marketing and Social Media

info@bespoketextiles.co.uk

Studio

Studio@bespoketextiles.co.uk

020 3302 7080

