

the rice straw

*Let's take a brief look on how The Rice Straw
can **positively impact** the environment,
your business, and your drinking experience.*



Who are we?

We are a Portugal-based company that commercialises sustainable straws made out of rice.

What do we want?

Our mission is to reduce the unnecessary use of plastic in your beverage cups, offering a future-forward alternative for those who love to celebrate life responsibly with cool drinks!



A glass of iced coffee with a basil garnish and a green straw. The coffee is topped with foam and has several fresh basil leaves floating on top. A green straw is inserted into the drink. The background is a light, neutral color.

The plastic problem

As the EU has voted to ban all single-use plastic by the year 2021, there is an urgent need to break the plastic habit and quickly find sustainable alternatives.

We see major businesses, food corporations, as well as popular restaurant groups, joining the anti-plastic straw movement, yet finding the right replacement to eliminate avoidable waste can be challenging.

The plastic replacements

If you are like us, and you love a good cocktail, for example, you know how a straw can influence a beverage's taste.

Reusable straws are expensive and difficult to clean, paper ones are not always environmentally friendly, and plastic is unsustainable.

The Rice Straw is the perfect non-harmful single-use product for you, your business, and your drink!



Steel straws are not biodegradable and take a lot of energy to produce



Most paper straw have toxic chemicals involved in the manufacturing process to avoid common complaints such as paper getting mushy and soggy



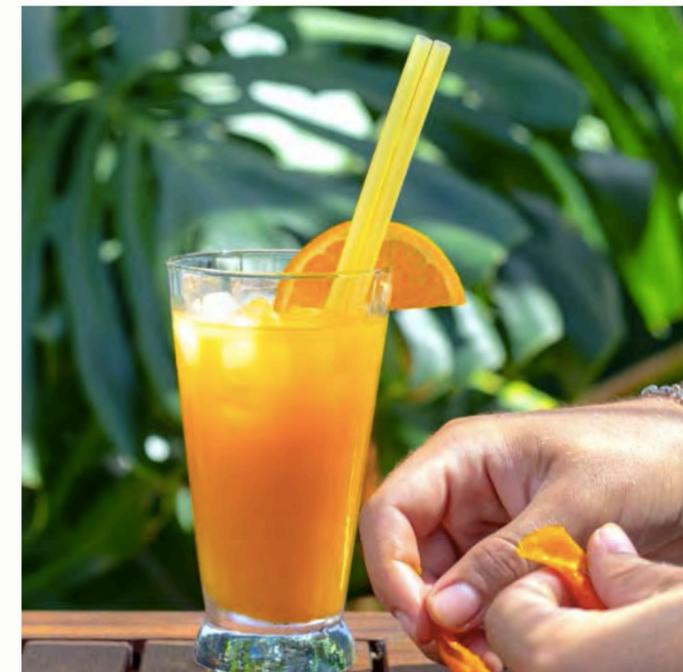
Introducing *The Rice Straw*

We are proud of diving head-first into this mission to help create a greener world, a bluer ocean, all with a responsible straw and a happier drinking experience.

But diving in doesn't mean just floating around with the tides ...

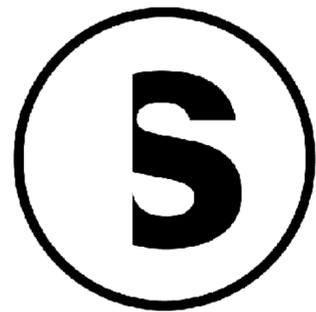
We wanted to surf our own wave. We stubbornly kept thinking outside of the box, in order to come up with a truly innovative and original alternative!

We went all around the world to develop a better alternative, to extend the benefits of being a progressive force for change onto your own business model.



Why The Rice Straw?

Made essentially of rice flour, stabilisers, and natural dyes, these straws are strong and resistant, 100% compostable and safe for the environment.



Sustainable

Disposable

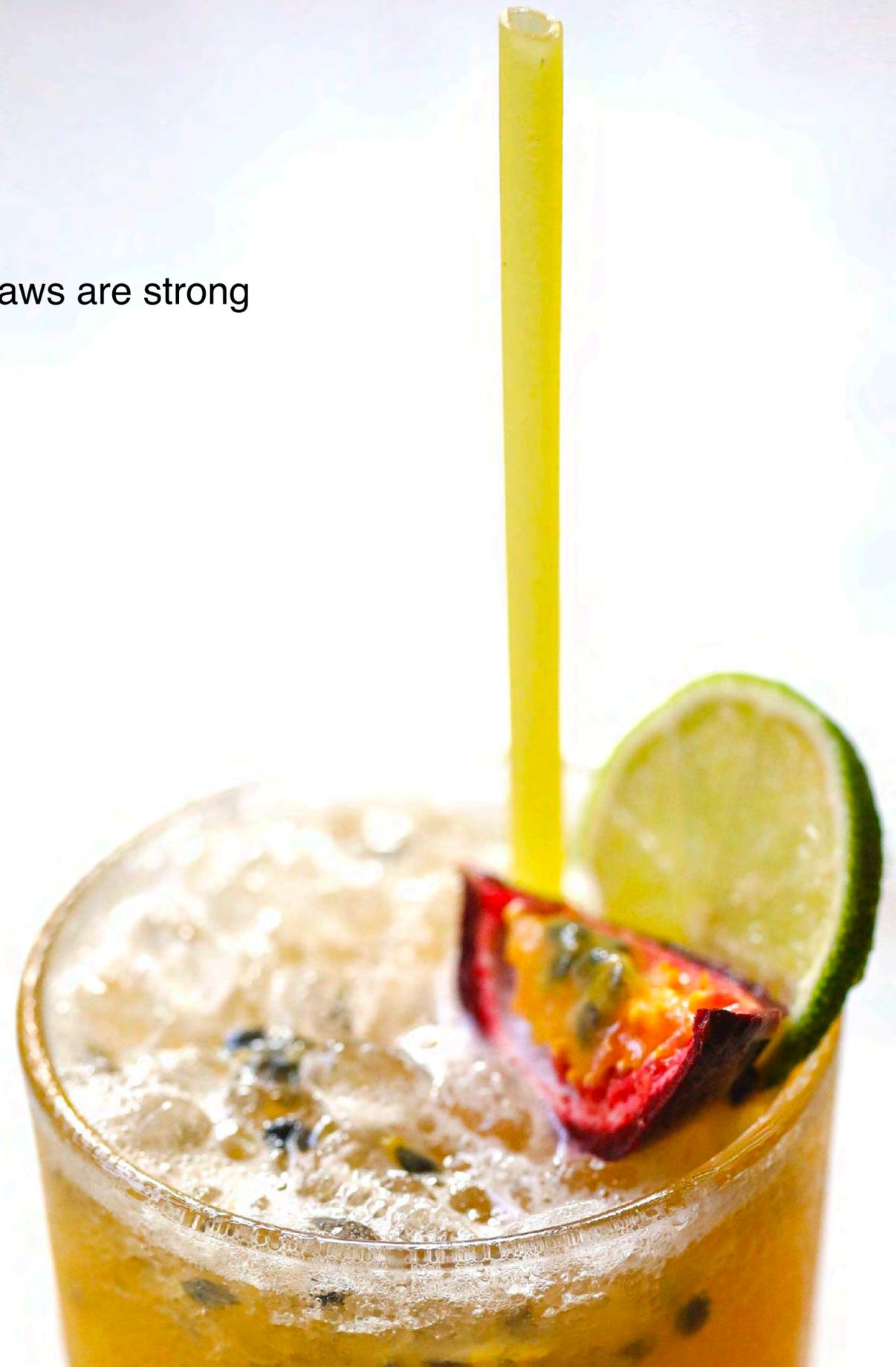
Hygienic

Plastic-free

Gluten-free

Colorfull

We offer a diversity of models for long drinks, all in a variety of bright and vibrant colours to perfectly match and enhance your drinks' visual impact



Models

LONG DRINKS
200 STRAWS



pelican
TRANSLUCENT STRAWS



seahorse
YELLOW STRAWS



starfish
RED STRAWS



turtle
GREEN STRAWS



The Rice Straw is a playful and unique addition to your drinking adventures, promising a more stylish, memorable and conscious experience.



Enjoy your drinks while responsibly protecting the planet!

*Together we can do better
one sip at the time*



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