

BIENNALE

A design icon  
around the world



**stelton**



In the year it was launched, the EM77 vacuum jug was awarded the Danish ID prize. Since then, Erik Magnussen has received many awards, including the Red Dot in Germany and the Good Design Gold Prize in Japan.

The classic EM77 jug remains one of Stelton's best-selling designs and has over the years been launched in a wide spectrum of colours.

EM77 is exhibited at museums around the world.



EM77 is composed of equal parts perfect shape and perfect functionality and has been sold in more than 10 million copies worldwide for over four decades.



The vacuum jug's patented tilting top enables serving with just one hand. The jug is also delivered with a handy screw cap, which is ideal, if you want to bring the jug outdoors.



Inside, EM77 is a classic vacuum jug with a glass insert that will keep drinks hot or cold for hours.

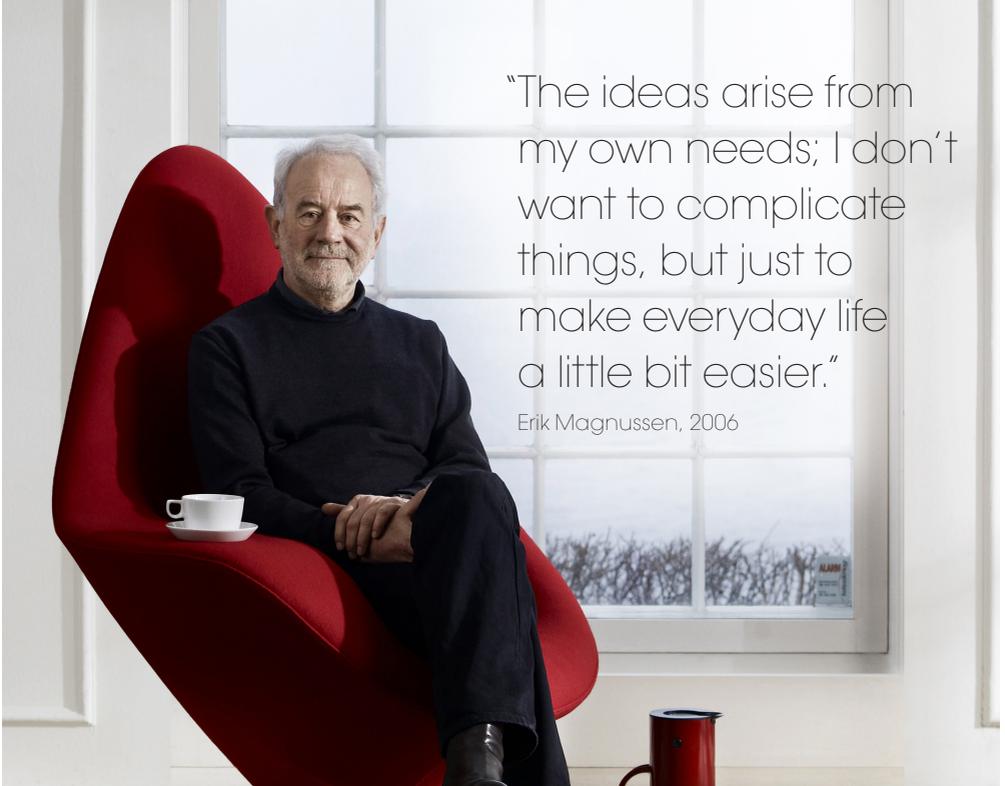


All parts of the jug are available as spare parts. This provides the vacuum jug with a longer lifespan, making it a jug for life.



“The ideas arise from my own needs; I don’t want to complicate things, but just to make everyday life a little bit easier.”

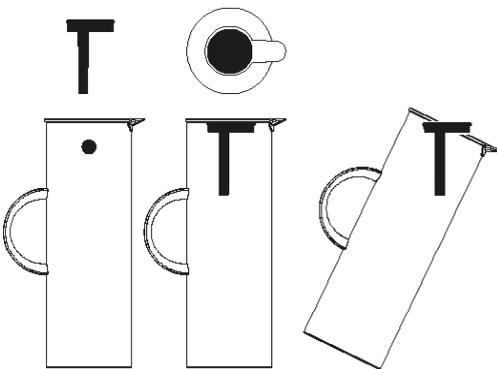
Erik Magnussen, 2006



Erik Magnussen (1940-2014) trained as a ceramist at the School of Applied Arts and Design and graduated with a silver medal in 1960.

In the 1970s, Stelton commissioned Erik Magnussen to design a vacuum jug using the cylindrical shape.

“Then I went to work. The most annoying thing regarding vacuum jugs was the fact that you needed two hands, to open and to pour – you had to let go of the newspaper. So the task was to invent an automatic opening and closing mechanism. Finding a solution to that was what interested me the most.”  
– Erik Magnussen, 2006.



The EM77 jug is made in  
Denmark since 1977.



In the same simple idiom as EM77, the press coffee maker holds eight cups, and its double walls keep coffee warm for longer. Turn the lid to pour the coffee and turn it again to close.



The newest member of the EM77 family, the EM77 electric kettle. The kettle has a high performance that causes it to boil the water quickly with a minimum of energy consumption.



warm maroon\* - art. nr.



black - art. nr. 890



white - art. nr.



light grey - art. nr.



# The EM77 collection



EM77 vacuum jug 1 l.



EM77 press tea maker 1 l.



EM77 French



EM77 vacuum jug



EM77 jug with lid 1.5 l.

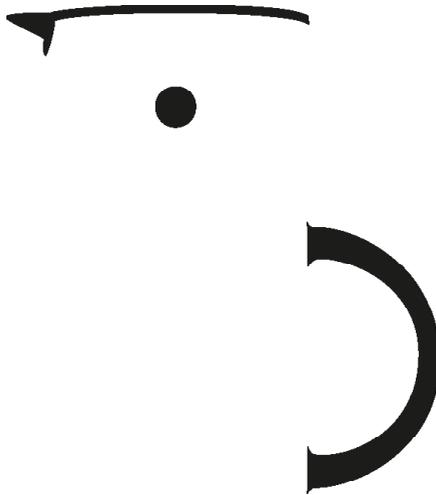


EM77 water filter jug 2 l.



EM77 electric kettle 1.5 l.

The first EM77 vacuum jug, designed by Erik Magnussen in 1977, was introduced in steel, which is still very popular. In 1979, the vacuum jugs were launched in plastic, which was a new material at the time, and over the years the vacuum jugs have come in a wide palette of colours. The EM77 jug is a part of Stelton's DNA and an attractive design object around the world.



Stelton is a Danish design company with strong roots in the Scandinavian design tradition. Its collaboration with Erik Magnussen lasted a lifetime. The EM77 vacuum jug is a part of Stelton's DNA and an attractive design object around the world.

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