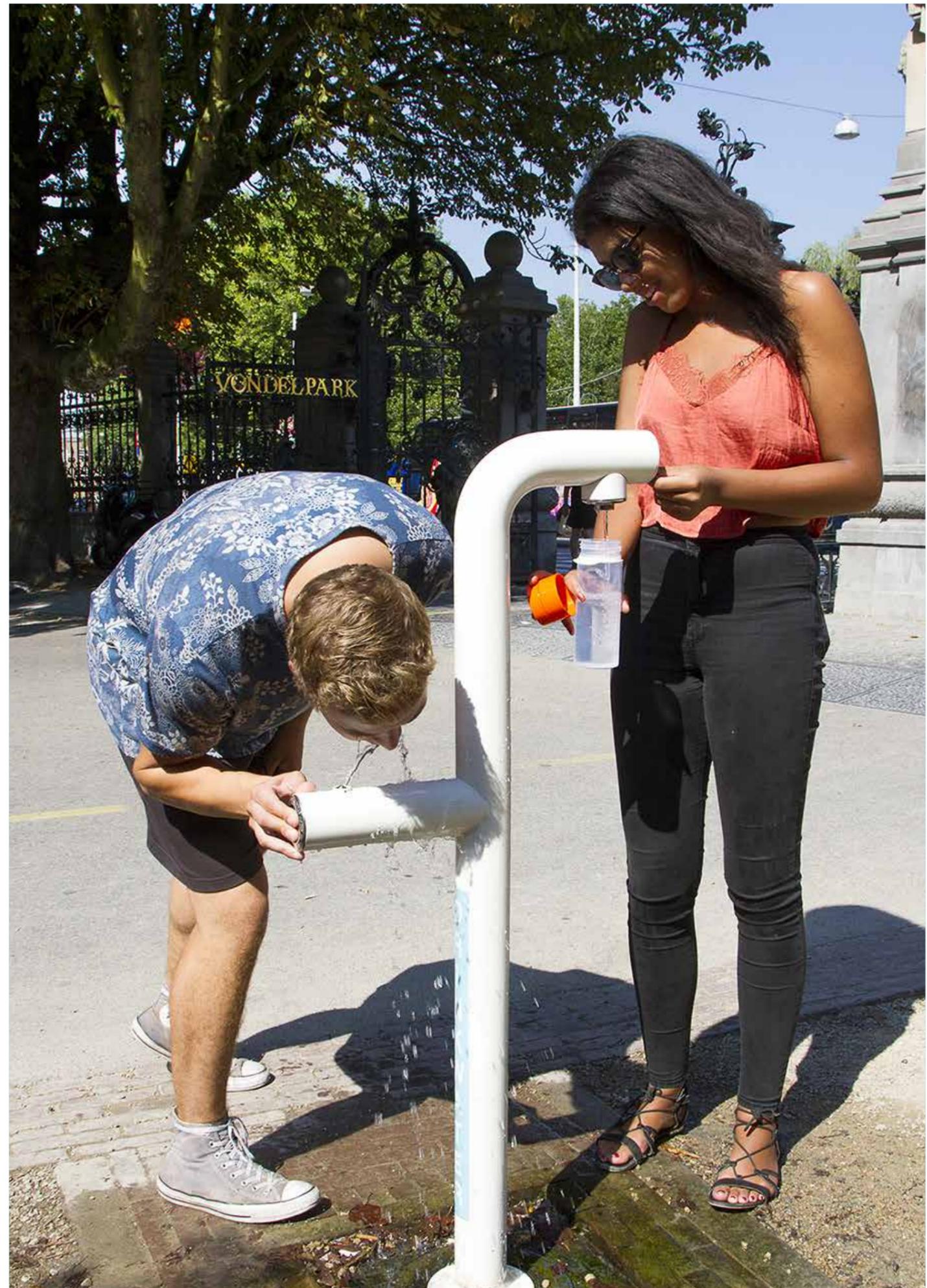


JOINThepipe

A short introduction

From single-use spring water to tap water

How can we tempt people to drink our quality tap water instead of single use spring water bottles and help us to reduce plastic waste?

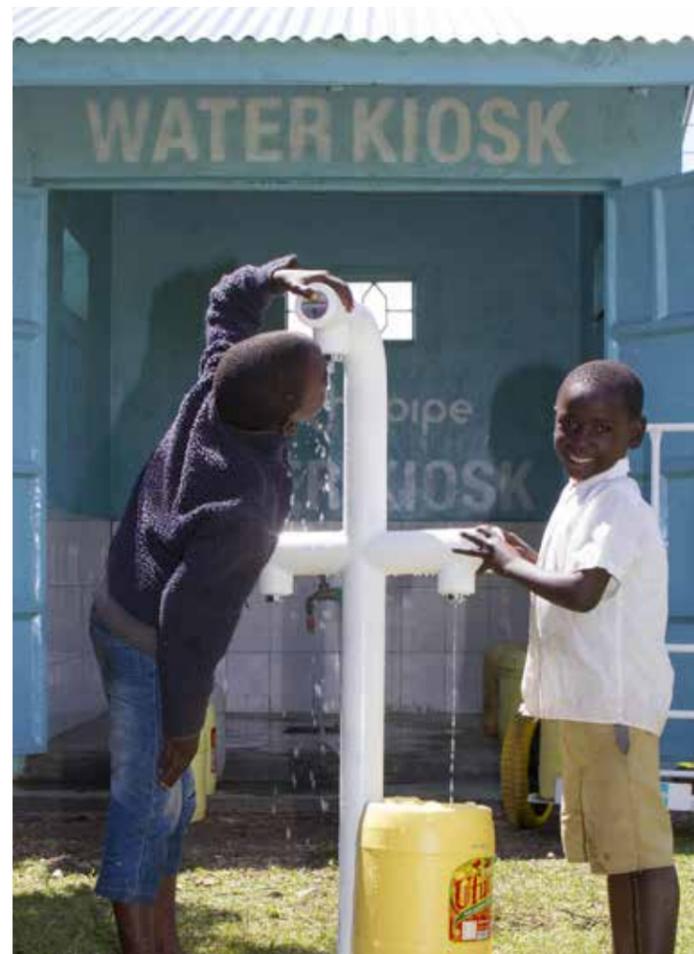


Join the Pipe

Join the pipe

We are an Amsterdam based disruptive innovator, constantly looking for new ways to promote clean, healthy, refreshing and sustainable drinking water. We encourage people to drink tap water using a multi-use bottle and to refill from easy-to-use and sustainable refill stations.

By installing bottle refill stations and selling (pre-filled) reusable bottles in developed countries, we make tap water accessible and raise awareness of the issue at hand. With the income generated we set up water projects and city clean-ups in developing countries where we believe 95% of plastic waste originates.



Our Refill Stations

Join the Pipe offers a range of water refill stations for inside, outside or to build into a bar. Combining with filters and coolers is also possible. This way people can easily fill their bottle.

Our main customers include city councils, water companies, schools, universities, sports clubs, railway stations, airports, hotels and events.

- *Vandal resistant*
- *Easy to install*
- *Low in maintenance*
- *Sustainable investment*
- *Over 3.000 installed*

BOTTLE REFILL STATION



DOUBLE REFILL STATION



INDOOR REFILL STATION
(with drip tray)



BAR TAP



LOBBY TAP
with bottle dispenser



WALL TAP



The City Bottle



Your City. Your Logo. Your Bottle.

City Water

We recently launched City Water whereby we pre-fill these reusable bottles with Dutch tap water. City Water is a great alternative for single-use bottled water.

City Water can be sold next to (or even replace) single use bottled water in supermarkets, airports, universities, events and hotels, offering consumers a responsible and sustainable choice.

The bottles can be refilled from one of our 3.000 refill stations and wherever good water comes from the tap.



City Bottles

A beautiful designed reusable water bottle (made of sugarcane). The bottles are designed with the shape of your city skyline, which makes it attractive to re-use, keeping plastic waste to a minimum and a good souvenir to bring home and use more often.

Available in black and white, in a more affordable 2-piece bottle with flat cap or carry cap and in a more luxurious 4-piece bottle with (colour) carrying ring. Customisable with a printed or embossed logo and printed city name.



Amsterdam City Water has a proven record.

It's the first reusable bottle pre-filled with water to be sold in the cooled section of Albert Heijn, a major supermarket chain in Amsterdam. The bottles are a great success with locals and tourists alike, making them a top-3 selling product at Albert Heijn supermarkets.

Besides Albert Heijn, we have started partnerships with more supermarkets, NS and Rotterdam The Hague Airport.



The Nairobi Bottle



The affordable, reusable and customisable water bottle

Nairobi Bottle



Atlantis Bottle



Design your own
Custom-made bottles



Custom-made bottles / Design your own

Together with Albert Heijn we developed a Holland and a AH to go bottle. Also Etos, SPAR, Parade and NS made a custom bottle for their retail channels.

You can develop a custom-made bottle with a custom designed pattern or customize one of our existing bottles with an embossed or printed logo.

NS



ETOS



SPAR



The Holland Bottle



Our water bottles are:

- ✓ Reusable
- ✓ Affordable
- ✓ Customisable
- ✓ Made of sugarcane (Green PE)
- ✓ BPA free plastic
- ✓ Dishwasher proof
- ✓ Made in Holland

We have a Declaration of Compliance with the legislation for materials and articles intended to come into contact with food.

BOGO BOTTLE



NAIROBI BOTTLE



CUSTOM BOTTLE / DESIGN YOUR OWN



CITY BOTTLE

Ring Cap



Made of sugarcane

All bottles are made of Green PE, bio-based plastic made of sugarcane, a renewable source.

During the growth process of the sugarcane CO₂ is absorbed and the factory runs on the rest material of the sugarcane.

Braskem in Brazil is the producer of the plastic, Flectic in Dronten (The Netherlands) produces the bottles.

I'm 
green

Plastic

Renewable source
Carbon reduction

Braskem

What we do in developing countries

- We organise City Clean Ups where we hand out reusable bottles and educate school children.

<https://www.youtube.com/watch?v=eG3rdAu-Bng>

- We install water pumps, making water accessible to everyone, everywhere.

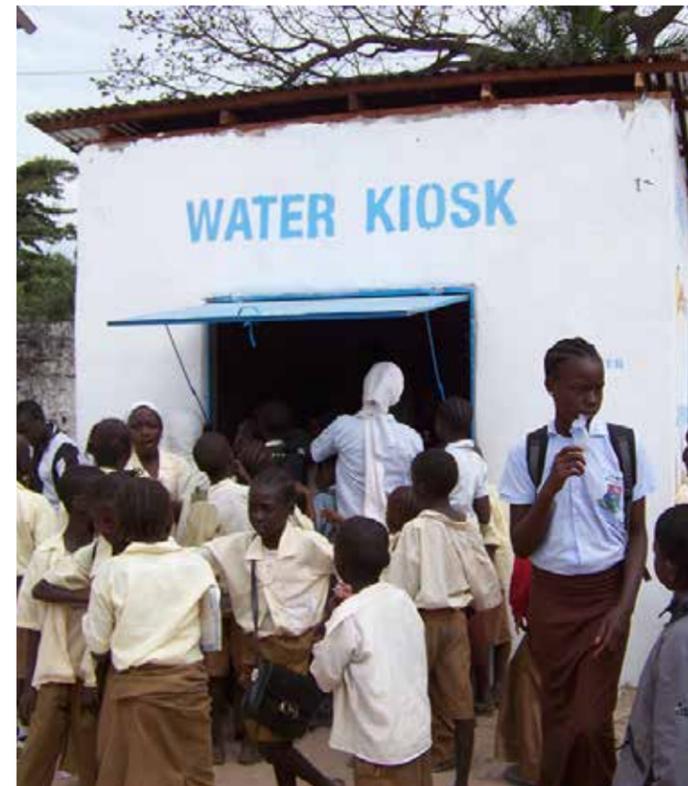
- We set up water kiosks in schools, run by children.

An award winning project we developed together with Kenyan organisation ITF.

<https://www.youtube.com/watch?v=wFJSDM7nOVw>

https://www.youtube.com/watch?v=TU_8RjOf1GM

To date we have set up over 300 of these water related projects and are always searching for new projects to support.





We also see a future for City Water in Africa.

We are researching a production plant for our bottles in Accra and Nairobi to bring jobs and low-cost safe and clean water to Africa. We are more than happy to explain more.

JointhePipe

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