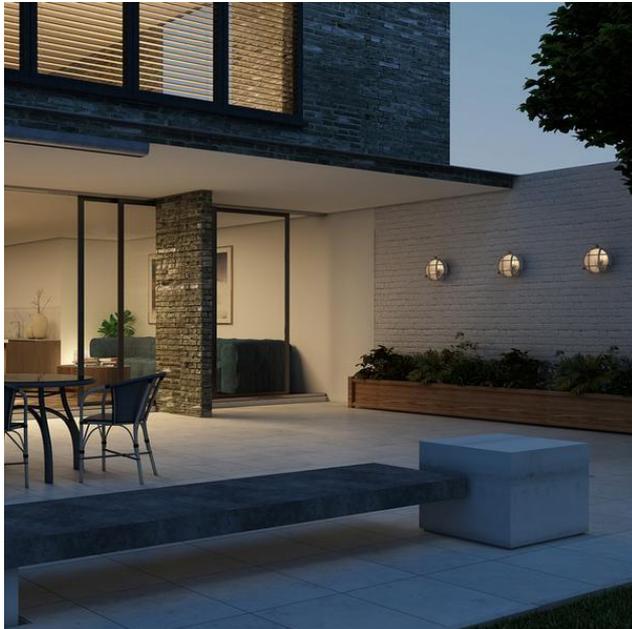


## **Light Up Your Outdoor Area With Style**

Regardless of the size of the exterior, there are always ways you can jazz it up and add some flare. With furniture, lights, and some decorative pieces, you can make your hotel outdoor space something to be proud of. If you're looking for a stylish way to light up your outdoor area, get inspired and see some of our handcrafted, waterproof lights in action!

### **Embrace the Outdoors**

The fresh air and nature make you feel at ease, so why not make your hotel outdoor space somewhere your guests want to spend time? Not only is it enjoyable to be outside, but there are also numerous health benefits of spending time in the great outdoors. Research has shown that being outside more can benefit your eyesight, reduce stress, boost your immune system and enhance creativity.



Hotels will often host weddings and when it comes to the party after the ceremony, many like to spend some time outdoors. Having both sleek and effective lighting is crucial for these moments because you want the

setting to be both beautiful and well-lit; this is where our lights come in. Industrial outdoor lights are both an attractive feature to any exterior, but they also do the job they are required to do, produce a sufficient amount of light!

### **Create An Industrial Vibe**

A brilliant way to transform your exterior is to introduce a theme; whether it's rustic, chic or minimalistic. Industrial lighting is always on-trend; the metallic tones work beautifully with brick walls, and the stylish finish makes them elegant features, especially when it comes to hotel exteriors.

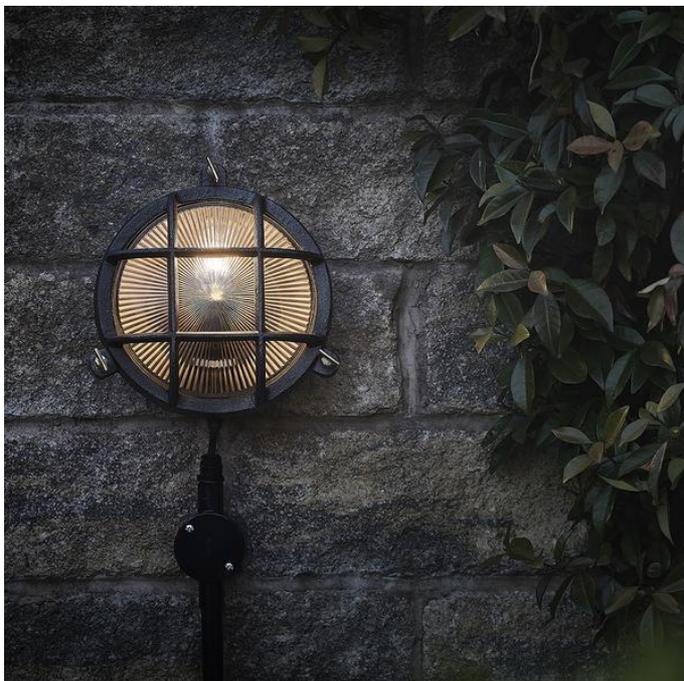


No matter your theme, [retro outdoor lights](#) can work with any design because they are so diverse. A dome wall light makes quite the statement with its large metallic shade so it can instantly transform your hotel exterior. For a slightly different twist, introduce two-toned lighting! The use of two colours creates a beautiful contrast and can allow the light to become a focal point of the exterior. Industrial outdoor lighting creates a stylish and sophisticated vibe. Gone are the days of unattractive security

lights; it is all about creating a statement and adding an attractive feature to your hotel. Our range of outdoor lights are weather and waterproof and are IP65 rated, making them both beautiful and reliable!

### **Be Unique**

When introducing retro style lighting to your hotel, there are many different styles to choose from, so it can be hard to know which to pick. All of our handcrafted lights are unique, but a design that will undoubtedly catch your eye is the Bulkhead Round Light. A mixture of vintage and modern, this light is the perfect addition to any exterior.



A light that will certainly make a stunning addition to your outdoor space is our Harbour Flush Mount. Inspired by wharf lighting from the 19th and 20th-century, it makes the perfect vintage light! Pewter is such a diverse colour; it can suit any style and can illuminate the entrance to your hotel beautifully.



### **Add A Pop of Colour**

Along with introducing some industrial lights, make a statement with a bold colour. The metallic tones from the lighting blend beautifully with a bright colour; when decorating your outdoor space, consider adding a lick of paint to brighten it up.

If you are switching up the front of your hotel, a bright coloured door is a perfect way to make a statement, and it also makes your hotel distinctive! You could also consider adding colour through plant pots, flowers, or cushions for your outdoor furniture; this will instantly make your outdoor space a beautiful place to relax.

We hope this blog has given you some ideas on how to decorate and style the outdoor space of your hotel. For more inspiration, why not take a look at [our catalogue](#)? If you require some assistance or have any questions, please do not hesitate to contact our team – we are always more than happy to help! It makes our day seeing our lights in action, so please tag us on Instagram - @industville – or by using the hashtag #Industville.