

Japandi – The Emerging Interior Design Trend

Make way for the rapidly growing interior trend, Japandi, which is described as a mix of the modern-esque vibe of Scandi décor paired with the elegant Japanese style. Both of the trends work seamlessly together, with their simple lines and minimalistic essence, there's no wonder why this is an emerging trend. This beautiful décor style can easily be brought into your hotel décor, read on to find out how to embrace it!

Bring Nature In

Both Japanese and Scandi interiors look to embrace natural beauty, and the perfect way to get an essence of this in your hotel is by bringing the outdoors in. Think about adding plants into your décor; not only do they look beautiful, but plants circulate oxygen around the room, helping to uplift the mood.

As well as incorporating plants, Japandi interiors look to bring a tranquil sense; this can be done by focusing on raw materials, such as brass. Our lighting range utilises raw materials and allows you to bring a vintage edge into any room the lights are placed.



Contrast It

One of the main style points of Japandi is contrasting the darker tones of Japanese interiors with the lighter tones of the Scandi style. By contrasting colours, you have the ability to add depth to a hotel room, creating something truly beautiful. Add some contrast into your hotel interior by opting for [retro pendant lighting](#) in our pewter and copper colours, our two-toned lights add the perfect contrast, being warm yet elegant.

Keep It Sleek

Less is most definitely more when it comes to Japandi. The idea of this interior trend is to create a calm and clean look and to do this; it's essential to stick to clean lines. It's about stripping interiors back and thinking about functionality and simplicity. Don't overcrowd your hotel, keep it minimalistic and select pieces which truly speak your personality. Bringing bold colours together with the handcrafted pendants along with darker wood tones, the simple lines in this dining room interior rings true to the Japandi trend.

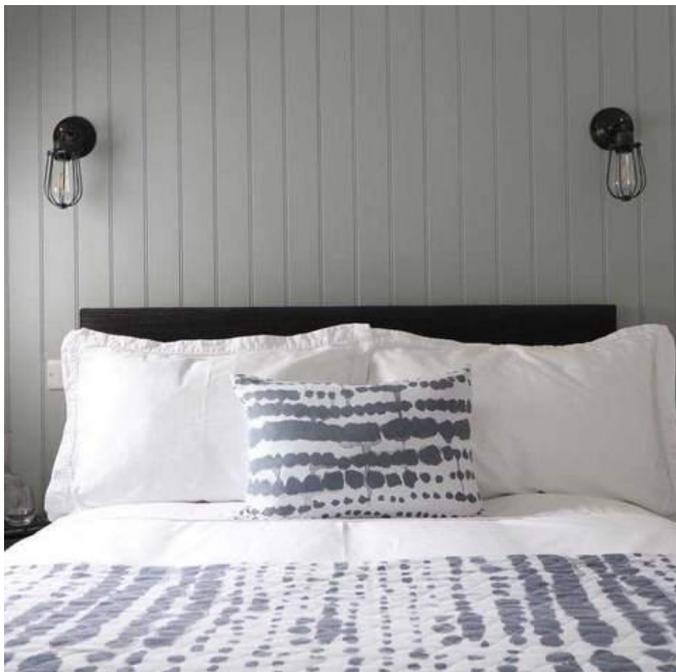
The way to add the perfect accessory to complement your minimalistic hotel interior is by incorporating some sleek and beautiful lighting; our range of sleek lights work seamlessly with this style. Our Sleek Edison Wall Light in copper contrasts beautifully with the clean lines of this cosy living room!

Texture It Up

The foundations of the room should be kept clean and straightforward; however, textures will bring warmth and a sense of your personality into the hotel. The Japanese are known for adding beautiful patterns into their interiors, and Scandinavians are known for adding depth into their decors

through accessories. Combine the two to create a seamless hotel décor, to add texture into this simplistic bathroom interior; a patterned splashback was added to create depth – simple, elegant and beautiful!

The hotel room is one of the spaces in which you want to add texture in order to create a cosy atmosphere. Combining textured wall panels, patterned bedding and our Orlando wall lights, this bedroom is truly elegant!



Another way to add texture is by incorporating wall art, for the Japandi trend, it's about selecting a few statement pieces to add texture to your walls. We dedicate our showroom walls to unique pieces of art from aspiring artists; it's about selecting unique pieces which will bring a sense of your personality into your hotel interior. The beautiful and bold range of art we have [featured on our site](#) will allow you to bring texture into your hotel interior.

Make A Bold Yet Minimalistic Statement

Simple, functional and impactful; Japandi interiors focus on decluttered spaces. Every accessory or furniture item is carefully chosen to have a purpose and make a bold statement. The perfect way to make a bold and beautiful statement is by incorporating industrial lights, our range of lights make a bold statement while complementing the interior style. Combining darker tones which are seen in Japanese interiors with the industrial vibes of Scandi, a trio of our pewter pendants look incredible placed over this kitchen island, making use of clean lines.



Situated in the railway town of Crewe, The Royal Hotel is set in an iconic 18th-century building. Our handcrafted lights blend beautifully with their vintage-style interior! The metallic tones fuse with the wooden tones of the interior and the lights create an elegant touch, making a bold statement!

Invest In Your Interior

As this trend is about being minimalistic, it's essential to invest in high-quality pieces. The Japanese and Scandi have a shared love of beauty in interiors, focusing on bringing authentic natural materials in with handcrafted and unique accessories. We understand the need for high-quality and unique items; all of our products are uniquely handcrafted and complement any interior. If you can't quite find the light to suit your hotel interior, we also offer a [bespoke design service](#), allowing your vision to come to life!

We cannot get enough of the Japandi trend! It's the perfect décor style to make your own, focusing on textures and natural elements. The trend will look seamless in hotel interiors and this emerging trend will be taking over the interior world soon! Have you incorporated any of these Japandi features in your hotel already? We'd love to see your photos – tag us on Instagram - [@Indusville](#) – or by using our hashtag - #Industville.